

MEDIA RELEASE

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Purdue University/Greater Lafayette Public Art Project Inside Out Art Project

West Lafayette, IN – March 3, 2014 - Purdue Art & Design's Senior Photography Class lecturer Lynn Lee announced that one of the largest public art photo exhibit in the communities' history will be displayed on Friday March 7th.

The Senior Photography Class and the Public Art teams of Lafayette and West Lafayette collaborated on a local project to become part of the world-wide INSIDE OUT Project, inspired by TED-winning French artist, JR. (<http://www.insideoutproject.net/en>) The group's action is "Discovering the Artists Among Us" to showcase the diversity of local arts and organizations, the need for better arts education, and the profound impact of these groups and artists.

This project began in late October and early November, when students from the Purdue Art & Design Senior Photography class hosted five photo sessions to photograph a wide array of local artists. Photo subjects were told to "come as you are" with the emphasis on real people doing the real work of the arts. Participants contributed \$20 toward the cost of the large 36x53 inch prints. The Public Arts Teams from the cities of West Lafayette and Lafayette played a large role in the organization and ultimate success of this project.

On March 7th, approximately 83 posters will be installed in windows of local businesses from Purdue Campus, through the Levee in West Lafayette, on to Main Street in downtown Lafayette. The exhibit will be up for a month through the generosity of businesses willing to share their window space. "We can't thank these businesses enough," said Lee.

"The artists benefit all of us as they enhance our lives with their gifts. The people who so generously gave of time and money to sit for a photograph include architects, art educators, visual artists, musicians, writers, and art advocates" explained Lee. "We are excited and proud to bring these people through this amazing project to the cities of Lafayette and West Lafayette. We have over 80 images and have barely scratched the surface of Discovering the Artists Amongst Us."

The organizers have set up a blog site and attached a QR code on or near the posters that can be scanned to get to the site. After the posters are hung, a map will document each participants name, location and contribution to the arts. Those interested can learn more about these talented local residents.